

## **Political Communication (J829 cross-listed with Political Science)**

Spring 2020: 1:30pm-4:00pm, Thursday, Vilas Hall's McLeod Seminar Room (5013)

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Office Hours  
Monday: 11am-12pm  
Also by appointment  
Rathskeller Hours  
Tuesday: 12:30pm-2pm

This seminar provides an overview of political communication research. It is my goal to introduce you to the core concepts, major theories, current research, and methodological tools that will help you conduct your own cutting-edge work in this exciting, interdisciplinary field. We will spend a plurality of our time focusing on debates and breakthroughs that have emerged in political science, mass communication, journalism, and psychology within the past decade or so while studying some, but probably not enough, of the classic work on which contemporary research builds.

This seminar only scratches the surface of the wide range of excellent scholarship that examines political communication, broadly construed.

In order to meet the demands of the semester calendar, I have made some difficult choice to limit what we will cover. I have tried to omit research that will be readily accessible to you in other seminars in this department and others across campus in Life Science Communication, Communication Arts, Sociology and Psychology.

### **Assignments and Grading**

Participation (15%): We will be successful so long as we have regular, robust discussions about the strengths and weaknesses of the theoretical issues and methodological approaches present in each week's batch of readings. You are expected to participate each week; your memos should help prepare you. *Indeed, you should be prepared to answer a direct question about any of the assigned readings' primary research question, major hypotheses, data, methods, and major findings.* Attendance, of course, is assumed.

While the ability to criticize research is an important part of your development as a scholar, it is not that difficult to do and, as such, is not a primary concern of the seminar. Our primary purpose is to engage with what we read, asking questions about the empirical and normative assumptions the research makes, how it fits with other work we are aware of, and how we might advance the production of political communication knowledge by taking what we read seriously.

Put another way, and paraphrasing *Hamilton's* George Washington, 'criticism is easy, engaging is harder.'

State of the Subfield Memos (25%): On **six** occasions, you will write a memo using the week's readings to offer a point of view on the state of research in that area of political communication and offering up a research question and design of your own. This memo should be no longer than one single-spaced page at 12-point font. The memo should be animated by your engagement with the week's readings, how the readings fit together or compete with each other, what the major findings leave unresolved, etc. The memos must also offer a research question in the area with a few thoughts regarding the data you'd need to complete the project and any hypotheses you have. About half of the memo should be devoted to this task. Memos that do not use the week's readings

to generate a new question and mini-research design cannot earn an A. Before coming to class, you should carefully read your classmates' memos to facilitate discussion.

Memos are to be e-mailed to the class no later than **7pm on Tuesday evenings**, but may be sent anytime during the week before the class. There are no exceptions. If you miss the deadline, pick another week to write a memo, simple as that.

Paper (50% Total, 60% first draft/30% final draft/10% discussant): You are to write either: 1) an original research paper, in journal article format, of no more than 8,000 words OR an original grant proposal, following the specifications of an approved (by me) grant making agency. **A 2-to-3-page proposal is due February 13, the first draft of the paper is due April 23 the final draft is May 7.** You will write a one-to-two-page single-spaced journal-style review of one classmate's paper that is due on **April 30**. At the end of the term, I'll host an optional dinner at Chez Waggle on May 1<sup>st</sup> at 6:00p.m. (my house, 2334 West Lawn Ave.) where you can talk about your paper while we eat.

#### Book Discussion Leader (10%)

During a week of your general choosing, you will lead part of our seminar meeting by discussing a "new classic" book in political communication. You will need to be prepared to describe the major questions, theory, research design, and findings of the book so that you can lead a discussion of the book and respond to questions about it. You will be allotted no more than 20 minutes of seminar time for this.

#### **Professional Development**

I also strongly recommend you do two other things this semester to begin to be part of the profession. First, I suggest that you join the American Political Science Association and the International Communication Association at [www.apsanet.org](http://www.apsanet.org) and [www.icahdq.org](http://www.icahdq.org). You should also consider the Association for Education in Journalism and Mass Communication ([aejmc.org](http://aejmc.org)), the National Communication Association ([natcom.org](http://natcom.org)), the Midwest Political Science Association ([mps.org](http://mps.org)), and the International Society for Political Psychology ([ispp.org](http://ispp.org)). Membership will get you access to major journals, access to the services such as job listings, syllabi help, and so forth and will keep you up-to-date on goings on in the profession. Second, I recommend you attend talks in the SJMC & Departments of Political Science, Communication Arts, & Life Science Communication over the semester. These may include job talks, invited talks by prominent researchers, or talks by faculty and other graduate students. These talks will give you a chance to see current research and to both observe and participate in professional presentations – a hallmark of our scholarly life.

#### **Accommodations for students with disabilities**

**McBurney Disability Resource Center syllabus statement:** "The University of Wisconsin-Madison supports the right of all enrolled students to a full and equal educational opportunity. The Americans with Disabilities Act (ADA), Wisconsin State Statute (36.12), and UW-Madison policy (Faculty Document 1071) require that students with disabilities be reasonably accommodated in instruction and campus life. Reasonable accommodations for students with disabilities is a shared faculty and student responsibility. Students are expected to inform faculty [me] of their need for instructional accommodations by the end of the third week of the semester, or as soon as possible after a disability has been incurred or recognized. Faculty [I], will work either directly with the student [you] or in coordination with the McBurney Center to identify and provide reasonable instructional accommodations. Disability information, including instructional accommodations as part of a student's educational record, is confidential and protected under FERPA." <http://mcburney.wisc.edu/facstaffother/faculty/syllabus.php>

## Course Schedule

Complete all of the required readings prior to our regular Tuesday meetings. Articles are available via Jstor, Academic Search Premier or Google Scholar. Order the book you'll discuss with the seminar from the publisher's website or your favorite bookstore.

**Some recommend additional readings for those especially interested in a topic are accompanied with an \***

### January 30 (The Shifting?) Foundations of Political Communication

- Graber, Doris A., James M. Smith. 2005. "Political communication faces the 21st century," *Journal of Communication* 55 (3):479-507.
- Kreiss, Daniel & Shannon C. McGregor. 2018. "Technology Firms Shape Political Communication: The Work of Microsoft, Facebook, Twitter and Google With Campaigns During the 2016 U.S. Presidential Cycle," *Political Communication* 35(2):155-177.
- Zelizer, Barbie. 2015. "Terms of Choice: Uncertainty, Journalism, and Crisis," *Journal of Communication* 65(5): 888-908.
- Shah, Dhavan V. Douglas M. McLeod, Hernando Rojas, Jaeho Cho, Michael W. Wagner, Lewis A. Friedland. 2017. "Revising the Communication Mediation Model for a New Political Communication Ecology," *Human Communication Research*, Online First.

\*Bennett, W. Lance and Shanto Iyengar. 2008. "A New Era of Minimal Effects? The Changing Foundations of Political Communication," *Journal of Communication* 58: 707-31.

\*Holbert, R. Lance, R. Kelly Garrett, Laurel S. Gleason. 2010. "A New Era of Minimal Effects? A Response to Bennett and Iyengar." *Journal of Communication* 60(1): 15-34.

\*Chaffee, S. H., & Metzger, M. J. 2001. The end of mass communication? *Mass Communication and Society*, 4(4), 365-380.

**Book:** Williams, Bruce A. and Michael X. Delli Carpini. 2011. *After Broadcast News: Media Regimes, Democracy, & the New Information Environment*. New York: Cambridge University Press.

### February 6 Why the News is the Way it is

- Searles, Kathleen & Kevin Banda. 2019. "But Her Emails! How Journalistic Preferences Shaped Election Coverage in 2016," *Journalism* 20(8): 1052-1069.
- Stroud, Natalie Jomini, Joshua M. Scacco, and Alexander L. Curry. 2016. "The Presence and Use of Interactive Features on News Websites," *Digital Journalism* 4(3): 339-358.
- Lawrence, Regina G. 2000. "Game-Framing the Issues: Tracking the Strategy Frame in Public Policy News." *Political Communication* 17: 93-114.
- Bennett, W. Lance (1990). "Toward a theory of press-state relations in the United States," *Journal of Communication*, 40, 103-125.
- Lawrence, Regina & Amber E. Boydston. 2016. "What We Should Really Be Asking About Media Attention to Trump," *Political Communication*, DOI: 10.1080/10584609.2016.1262700
- Graves, Lucas, Brendan Nyhan, and Jason Reifler. 2016. "Understanding Innovations in Journalistic Practice: A Field Experiment Examining Motivations for Fact-Checking," *Journal*

of *Communication* Online First.

- \*Strömbäck, Jesper. 2008. Four phases of mediatization: An analysis of the mediatization of politics, *The International Journal of Press/Politics* 13 (3), 228-246
  - \*Edy, Jill, Scott Althaus, and Patricia Phalen. 2005. "Using News Abstracts to Represent News Agendas." *Journalism & Mass Communication Quarterly* 82(2): 434-46.
  - \*Donsbach, Wolfgang. 2004. "Psychology of News Decisions: Factors Behind Journalists' Professional Behavior," *Journalism*
  - \*Althaus, Scott. 2003. "When News Norms Collide, Follow the Lead: New Evidence for Press Independence." *Political Communication* 20(4): 381-414.
  - \*Toff, Benjamin. 2019. The 'Nate Silver effect' on political journalism: Gatecrashers, gatekeepers, and changing newsroom practices around coverage of public opinion polls, *Journalism* 20 (7): 873-889.
  - \*Foley, Jordan M. 2019. "Press Credentials and Hybrid Boundary Zones: The Case of WorldNetDaily and the Standing Committee of Correspondents," *Journalism Practice*. Online First.
  - \*Lukito, Josephine, Jiyouk Suk, Yini Zhang, Larissa Doroshenko, Sang Jung Kim, Min-Hsin Su, Yiping Xia, Deen Freelong, Chris Wells. 2019. "The Wolves in Sheep's Clothing: How Russia's Internet Research Agency Tweets Appeared in US News as Vox Populi," *The International Journal of Press/Politics*, Online First.
- Book:** Usher, Nikki 2014. *Making News at the New York Times*. Ann Arbor: University of Michigan Press.
- Cook, Timothy E. (2005). *Governing with the news: The news media as a political institution*. 2nd ed. Chicago: University of Chicago Press.

## February 13

## Ownership, Slant, and Bias

- Groseclose, Tim and Jeffrey Milyo. 2005. "A Measure of Media Bias," *Quarterly Journal of Economics*, November 2005 (Issue 4): 1191-1237.
  - Nyhan, Brendan. 2012. "Does the US Media Have a Liberal Bias?" *Perspectives on Politics* 10(3): 767-771.
  - Jamieson, Kathleen Hall. 2012. "Does the US Media Have a Liberal Bias?" *Perspectives on Politics* 10(3): 783-785.
  - Barnidge, Matthew, Albert C. Gunther, Jinha Kim, Yangsun Hong, Mallory Perryman, Swee Kiat Tay, and Sandra Knisely. 2020. "Politically Motivated Selective Exposure and Perceived Media Bias," *Communication Research* 47(1): 82-103.
  - Dunaway, Johanna. (2008). "Markets, Ownership and the Quality of Campaign News Coverage," *Journal of Politics* 7, 1193-1202.
  - Druckman, James N. and Michael Parkin. 2005. "The Impact of Media Bias: How Editorial Slant Affects Voters," *Journal of Politics* 67(4): 1030-1049.
- \*Wagner, Michael W. and Timothy P. Collins. 2014. "Does Ownership Matter? The Case of Rupert Murdoch's Purchase of the *Wall Street Journal*." *Journalism Practice* 8(6): 758-771.
  - \*Groeling, Tim. 2008. "Who's the Fairest of them All? An Empirical Test for Partisan Bias on ABC, CBS, NBC, and Fox News." *Presidential Studies Quarterly*. 38: 631-657.
  - \*Diehl, Trevor, Alberto Ardevol-Abreu and Homero Gil de Zuniga. 2019. "How Engagement with

Journalists on Twitter Reduces Public Perceptions of Media Bias,” *Journalism Practice* 13(8): 971-975

**Book:** Hamilton, James T. 2004. *All the news that's fit to sell: How the market transforms information into news*. Princeton, N.J.: Princeton University Press.

**\*\*\*Must turn in paper proposal**

## February 20            The Wisconsin School (Classics)

McLeod, Jack M. and Steven H. Chaffee. 1973. “Interpersonal Approaches to Communication Research,” *American Behavioral Scientist* 16(4): 469-499.

McLeod, J. M., Katie Daily, Zhongshi Guo, William P. Eveland, Jr., Jan Bayer, Seungchan Yang, Hsu Wang. 1996. Community integration, local media use and democratic processes. *Communication Research*, 23, 179-209.

Shah, Dhavan V., Jack M. McLeod, So-Hyang Yoon. 2001. “Communication, Context, and Community,” *Communication Research* 28(4): 464-506.

McLeod, Jack M., Dietram A. Scheufele, & Patricia Moy. 1999. “Community, Communication, and Participation: The Role of Mass Media and Interpersonal Discussion in Local Political Participation,” *Political Communication* 16(3): 315-336.

Shah, Dhaven V., Nojin Kwak, R. Lance Holbert. 2005. ““Connecting” and “Disconnecting” with Civic Life: Patterns of Internet Use and the Production of Social Capital,” *Political Communication* 18(2): 141-162.

Friedland, Lewis A. 2001. Communication, Community and Democracy: Toward a Theory of the Communicatively Integrated Community.” *Communication Research* 28(4): 358-391.

\* Pan, Z. & McLeod, J. M. 1991. Multi-level analysis in mass communication research. *Communication Research*, 18, 140-173.

\* McLeod, J. M., Kosicki, G. M., & McLeod, D. M. (1994). The expanding boundaries of political communication effects. In J. Bryant and D. Zillmann (Eds.) *Media effects: Advances in theory and research*. Hillsdale, NJ: Lawrence Erlbaum Associates.

\*McLeod, J. M., Scheufele, D. A., & Moy, P. 1999. “Community, communication, and participation: The role of mass media and interpersonal discussion in local political participation,” *Political Communication*, 16(3), 315-336.

**Book:** Moy, Patricia and Michael Pfau. 2000. *With malice toward all?: The media and public confidence in democratic institutions*. Greenwood Publishing Group.

Siriaani, Carmen and Lewis A. Friedland. 2001. *Civic Innovation in America: Community Empowerment, Public Policy and the Movement for Civic Renewal*. University of California Press.

## February 27            The Wisconsin School (Contemporary)

Wells, Chris, Cramer, Katherine J., Wagner, Michael W., Alvarez, German, Friedland, Lewis A., Shah, Dhavan V., Bode, Leticia., Edgerly, Stephanie., Gabay, Itay., & Franklin, Charles. 2017. “When We Stop Talking Politics: The Maintenance and Closing of Conversation in Contentious Times,” *Journal of Communication* 67: 131-157.

Vraga, Emily K., Stephanie Edgerly, Bryan M. Wang, and Dhavan V. Shah. 2011. “Who Taught Me That? Repurposed News, Blog Structure, and Source Identification,” *Journal of Communication* 61: 795-815.

Rojas, Hernando. 2010. ““Corrective” Actions in the Public Sphere: How Perceptions of Media and

Media Effects Shape Political Behaviors,” *International Journal of Public Opinion Research* 22(3): 343-363.

Bode, Leticia, Emily Vraga, Porismita Borah, and Dhavan V. Shah. 2014. “A New Space for Political Behavior: Political Social Networking and its Democratic Consequences,” *Journal of Computer-Mediated Communication* 19(3): 414-429.

Suk, Jiyouon, Dhavan V. Shah, Chris Wells, Michael W. Wagner, Lewis A. Friedland, Katherine J. Cramer, Ceri Hughes, and Charles Franklin. Forthcoming. “Do Improving Conditions Harden Partisan Preferences? Communication, Context, and Political Evaluations During Periods of Contention,” *International Journal of Public Opinion Research*.

Kim, Young Mie, Jordan Hsu, David Neiman, Colin Kou, Levi Bankston, Soo Yun Kim, Richard Heinrich, Robyn Baragwanath, and Garvesh Raskutti. 2018. "The stealth media? Groups and targets behind divisive issue campaigns on Facebook." *Political Communication* 35, no. 4: 515-541.

\* Rojas, H., Shah, D. V., Cho, J., Schmierbach, M., Keum, H., & Gil de Zúñiga, H. G. (2005). Media dialogue: Perceiving and addressing community problems. *Mass Communication & Society*, 8, 93 -110.

\*Rojas, Hernando, Dhavan V. Shah, and Lewis A. Friedland. 2011. “A Communicative Approach to Social Capital,” *Journal of Communication*, 61: 689-712

\* Wagner, Michael W., Chris Wells, Lewis A. Friedland, Katherine J. Cramer, and Dhavan V. Shah. 2014. “Cultural Worldviews and Contentious Politics: Evaluative Asymmetry in High-Information Environments,” *The Good Society* 23 (2): 126-144.

**Book:** Cramer, Katherine J. 2016. *The Politics of Resentment: Rural Consciousness in Wisconsin and the Rise of Scott Walker*. Chicago: University of Chicago Press.

McLeod, Douglas M. & Dhavan V. Shah 2015. *News Frames and National Security: Covering Big Brother* New York: Cambridge University Press.

**\*\*\*Must finalize paper topic**

## **March 5 Attention and The Public Agenda in the 21<sup>st</sup> Century**

Dunaway, Johanna, Kathleen Searles, Mingxiao Sui, Newly Paul. 2018. “News attention in a mobile era,” *Journal of Computer-Mediated Communication*, 23(2): 107-124

Neuman, W.R., Guggenheim, L., Jang, S.M., & Bae, S.Y. 2014. The dynamics of public attention: Agenda-setting theory meets big data. *Journal of Communication* Online First: 1-22.

Gruszczynski, Mike and Michael W. Wagner. 2017. “Information Flow in the 21<sup>st</sup> Century: The Dynamics of Agenda-Uptake.” *Mass Communication and Society* 20(3): 378-402.

Stroud, Natalie Jomini. 2017. “Attention as a Valuable Resource,” *Political Communication* 34(3): 479-489.

Vargo, Chris J., Lei Guo, Michelle A. Amazeen. 2018. “The Agenda-Setting Power of Fake News: A Big Data Analysis of the Online Media Landscape From 2014 to 2016,” *New Media and Society* 20(5): 2028-2049.

Feezell, Jessica T. 2018. “Agenda setting through social media: The importance of incidental news exposure and social filtering in the digital era,” *Political Research Quarterly* 71(2): 482-494.

\*McCombs, Maxwell E. and Donald L. Shaw. 1972. “The Agenda-Setting Function of the Mass Media,” *Public Opinion Quarterly*, 36: 176-87.

\*Miller, Joanne M. 2007. Examining the Mediators of Agenda Setting: A New Experimental

- Paradigm Reveals the Role of Emotions,” *Political Psychology*, 28 689-717.
- \*Zhang, Yini, Dhavan Shah, Jordan Foley, Aman Abhishek, Josephine Lukito, Jiyoun Suk, Sang Jung Kim, Zhongkai Sun, Jon Pevehouse, Christine Garlough. 2019. Whose Lives Matter? Mass Shootings and Social Media Discourses of Sympathy and Policy, 2012–2014 *Journal of Computer-Mediated Communication*, 24(4): 182–202
- \*Wells, Chris, Yini Zhang, Josephine Lukito, and Jon C.W. Pevehouse. 2019. “Modeling the Formation of Attentive Publics in Social Media: The Case of Donald Trump,” *Mass Communication and Society*, Online First.
- \*Conway-Silva, Bethany A. Christine R. Filer, Kate Kenski, Eric Tsetsi. 2018. “Reassessing Twitter’s agenda-building power: An analysis of intermedia agenda-setting effects during the 2016 presidential primary season,” *Social Science Computer Review* 36 (4), 469-483.
- \*Bergström, Annika, Jesper Strömbäck, and Sofia Arkhede. 2019. “Towards rising inequalities in newspaper and television news consumption? A longitudinal analysis, 2000–2016,” *European Journal of Communication* 34 (2), 175-189.
- \*Shah, Dhavan V., Joseph N. Cappella, and W. Russell Neuman. 2015. “Big Data, Digital Media, and Computational Social Science: Possibilities and Perils,” *The ANNALS of the American Academy of Political and Social Science* 659 (May): 6-15.
- \*Searles, Kathleen and Glen Smith. 2016. “Who’s the Boss? Setting the Agenda in a Fragmented Media Environment,” *International Journal of Communication* 10: 2074-95.
- \*Boydston, Amber E., Rebecca A. Glazier and Matthew Pietryka. 2013. “Playing to the Crowd: Agenda Control in Presidential Debates,” *Political Communication* 30: 254-77.
- Book:** Boydston, Amber. 2013. *Making the News: Politics, the Media, and Agenda Setting*. Chicago: University of Chicago Press.

## March 12                      Framing

- Cacciatore, Michael, Dietram A. Scheufele, and Shanto Iyengar. “The End of Framing as we Know it. . . and the Future of Media Effects,” *Mass Communication and Society* 19 (1): 7-23.
- Chong, Dennis, and James N. Druckman. 2007. “Framing Public Opinion in Competitive Democracies.” *American Political Science Review* 101(4): 637-655.
- Slothuus, Rune and Claes H. de Vreese. 2010. “Political Parties, Motivated Reasoning, and Issue Framing Effects,” *Journal of Politics* 72(3): 630-45.
- Feezell, Jessica T. , Rebecca A. Glazier, Amber E. Boydston. 2019. “Framing, identity, and responsibility: do episodic vs. thematic framing effects vary by target population?,” *Politics, Groups, and Identities*, 1-22 Online First.
- Lecheler, Sophie and Claes H. de Vreese. 2011. “Getting real: the duration of framing effects,” *Journal of Communication*, 61, 959-983.
- Kahneman, Daniel and Amos Tversky. 1981. “The Framing of Decisions and the Psychology of Choice.” *Science* 211: 453-58.
- \*Scheufele, Dietram A. 1999. “Framing as a theory of media effects,” *Journal Of Communication* 49 (1): 103-122.
- \*Wagner, Michael W. and Michael W. Gruszczyński. 2016. “When Framing Matters: How Partisan and Journalistic Frames Affect Public Opinion and Party Identification,” *Journalism and Communication Monographs* 18 (1): 5-48.
- \*Nelson, Thomas E., Zoe M. Oxley, Rosalee A. Clawson. 1997. “Toward a Psychology of Framing Effects.” *Political Behavior*. 19(3): 221-246.

- \*Fowler, Erika Franklin, Sarah E. Gollust, Amanda F. Dempsey, Paula M. Lantz, and Peter A. Ubel. 2012. "Issue Emergence, Evolution of Controversy, and Implications for Competitive Framing: The Case of the HPV Vaccine," *The International Journal of Press/Politics* 17(2): 169-189.
- \*Chong, Dennis, and James N. Druckman. 2007. "Framing Theory." *Annual Review of Political Science* 10: 103-126.
- \*de Vreese, Claes H. (2005). News framing: Theory and typology. *Information Design Journal + Document Design*, 13 (1), 48-59.
- \*de Vreese, Claes H., Joechen Peter., & Holli A. Semetko. (2001). Framing politics at the launch of the euro: A cross-national comparative study of frames in the news. *Political Communication*, 18 (2), 107-122.
- \*Lecheler, Sophie., de Vreese, C. H. & Slothuus, R. (2009). Issue importance as a moderator of framing effects. *Communication Research* 36 (3), 400-426
- \*Gross, Kimberly. 2008. "Framing Persuasive Appeals: Episodic and Thematic Framing, Emotional Response, and Policy Opinion." (2008). *Political Psychology* 29:169-192.

**Book:**

Baumgartner, Frank. R., De Boef, Suzanne. & Boydston, Amber. (2008). *The Decline of the Death Penalty and the Discovery of Innocence*. New York: Cambridge University Press.

**\*\*\*Paper Lit Review Due**

**March 26 Misinformation**

- Bode, Leticia, and Emily K. Vraga. 2015. "In Related News, That Was Wrong: The Correction of Misinformation Through Related Stories Functionality in Social Media," *Journal of Communication* 65(4): 619-38.
- Miller, Joanne M., Kyle L. Saunders, and Christina E. Farhat. 2015. "Conspiracy Endorsement as Motivated Reasoning: The Moderating Roles of Political Knowledge and Trust," *American Journal of Political Science*, Online first
- Li, Jianing. 2019. "Towards a Research Agenda on Political Misinformation and Corrective Information," *Political Communication* Forum Article. Online First.
- Holman, Mirya R. and J. Celeste Lay. 2019. "They see dead people (voting): Correcting misperceptions about voter fraud in the 2016 US presidential election," *Journal of Political Marketing* 18 (1-2), 31-68
- Nyhan, Brendan., Porter, E., Reifler, J., & Wood, T. J. 2019. Taking fact-checks literally but not seriously? The effects of journalistic fact-checking on factual beliefs and candidate favorability. *Political Behavior*.
- Ederly, Stephanie., Mourão, R. R., Thorson, E., & Tham, S. M. 2019. When do audiences verify? How perceptions about message and source influence audience verification of news headlines. *Journalism & Mass Communication Quarterly*, 1077699019864680.
- \*Garrett, R. K., Nisbet, E. C., & Lynch, E. K. 2013. Undermining the corrective effects of media-based political fact checking? The role of contextual cues and naïve theory. *Journal of Communication*, 63(4), 617-637.
- \*Garrett, R. K., & Poulsen, S. 2019. Flagging Facebook falsehoods: Self-identified humor warnings outperform fact checker and peer warnings. *Journal of Computer-Mediated Communication*, 24(5), 240-258.
- \*Amazeen, M. A., Thorson, E., Muddiman, A., & Graves, L. 2018. Correcting political and consumer misperceptions: The effectiveness and effects of rating scale versus contextual correction formats. *Journalism & Mass Communication Quarterly*, 95(1), 28-48



- \*RJ Pingree, B Watson, M Sui, K Searles, NP Kalmoe, JP Darr, M Santia. "Checking facts and fighting back: Why journalists should defend their profession," *PloS one* 13 (12)
- \*Lukito, Josephine. 2019. "Coordinating a Multi-Platform Disinformation Campaign: Internet Research Agency Activity on Three U.S. Social Media Platforms, 2015 to 2017," *Political Communication*. Online First.
- \*Nyhan, Brendan and Jason Reifler. 2010. "When Corrections Fail: The Persistence of Political Misperceptions," *Political Behavior* 32 (2): 303-30.
- \*Jerit, Jennifer. 2009. "Understanding the Knowledge Gap: The Role of Experts and Journalists." *The Journal of Politics* 71 (2): 442-456

**Book:** Lupia, Arthur. 2016. *Uninformed: Why People Know So Little About Politics and What we can do About it*. Oxford University Press.

### \*\*\*Paper Research Design Due

## April 2 Political Communication and Polarization

- Darr, Joshua P. Matthew P. Hitt, and Johanna L. Dunaway. 2018. "Newspaper Closures Polarize Voting Behavior," *Journal of Communication* 68(6): 1007-1028.
- Egerly, Stephanie. 2015. "Red Media, Blue Media, and Purple Media: New Repertoires in the Colorful Media Landscape," *Journal of Broadcasting and Electronic Media* 59 (1): 1-21.
- Kreiss, Daniel, Regina Lawrence, and Shannon C. McGregor. (In press). "Political Identity-Ownership: Symbolic Contests to Represent Members of the Public." Special issue of *Social Media & Society*.
- Lelkes, Yphtach, and Sean J. Westwood. "The limits of partisan prejudice." *The Journal of Politics* 79, no. 2 (2017): 485-501.
- Druckman, James N., S.R. Gubitz, Matthew S. Levendusky, and Ashley Lloyd, "How Incivility on Partisan Media (De-)Polarizes the Electorate," *The Journal of Politics* 81: 291-295.
- de Benedictis-Kessner, Justin, Matthew A. Baum, Adam J. Berinsky, and Teppei Yamamoto. 2019. "Persuading the Enemy: Estimateing the Persuasive Effects of Partisan Media with the Preference-Incorporating Choice and Assignment Design," *American Political Science Review* 113(4): 902-916.
- \*Kalmoe, Nathan P. "Fueling the fire: Violent metaphors, trait aggression, and support for political violence," *Political Communication* 31(4): 545-563.
- \*Prior, Markus. 2007. *Post-Broadcast Democracy*. New York: Cambridge University Press
- \*Arceneaux, Kevin and Martin Johnson. 2013. *Changing Minds or Changing Channels? Partisan News in an Age of Choice*. Chicago: University of Chicago Press.
- \*Turner, Joel. "The Messenger Overwhelming the Message: Ideological Cues and Perceptions of Bias in Television News." *Political Behavior* 29 (December 2007): 441-64.
- \*Wagner, Michael W. and Mike Gruszczynski. 2018. "Who Gets Covered? Ideological Extremity and News Coverage of Members of the U.S. Congress," *Journalism and Mass Communication Quarterly* 95(3): 670-690.
- \*Iyengar, Shanto and Kyu S. Han. 2009. "Red Media, Blue Media: Evidence of Ideological Selectivity in Media Use," *Journal of Communication*, 59: 19-39.
- \*Darr, Joshua P. and Johanna L. Dunaway. (2018). "Resurgent Mass Partisanship Revisited: The Role of Media Choice in Clarifying Elite Ideology." *American Politics Research*, 46(6): 943-970.
- \*Arceneaux, Kevin, Martin Johnson, and Chad Murphy. 2012. "Polarized Political Communication, Oppositional Media Hostility, and Selective Exposure." *Journal of Politics* 74:1 (January): 174-86.

- \*Baum, Matthew, and Tim J. Groeling. 2008. "New Media and the Polarization of American Political Discourse." *Political Communication* 25:4 (November): 345-65.
- \*Baum, Matthew, and Tim J. Groeling. 2009. "Shot by the Messenger: Partisan Cues and Public Opinion Regarding National Security and War." *Political Behavior* 31:2 (June): 157-86.
- \*Dilliplane, Susanna. 2014. "Activation, Conversion, or Reinforcement? The Impact of Partisan News Exposure on Vote Choice." *American Journal of Political Science* 58:1 (January): 79-94.
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### **April 16                      Conversations about Politics**

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### **April 23                      NO CLASS, SEMINAR PAPERS DUE**

### **April 30                      Campaigns, Elections, Participation**

Wells, Chris, Dhavan V. Shah, Jon C. Pevehouse, JungHwan Yang, Ayellet Pelled, Frederick Boehm, Josephine Lukito, Shreenita Ghosh & Jessica L. Schmidt. 2016. "How Trump Drove Coverage to the Nomination: Hybrid Media Campaigning," *Political Communication*

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- \*Searles, Kathleen, Martha Humphries Ginn, and Jonathan Nickens. 2016. “For Whom the Poll Airs: Comparing Poll Results to Television Poll Coverage,” *Public Opinion Quarterly* 80 (4), 943-963.
- \*Franklin Fowler, Erika and Travis N. Ridout. 2013. Negative, angry, and ubiquitous: Political advertising in 2012,” *The Forum* 10 (4), 51-61
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**DUE: Review of your partner's paper**

**May 1, 6:00pm**    **OPTIONAL J829 POLITICAL COMMUNICATION DINNER**

**\*Dinner at Chez Waggle, 2334 West Lawn Ave.**

**May 7, 5:00pm**        **DUE: Revised Final Paper! (submit via email)**